



Half-Year Report
1 January – 30 June 2008

Financial Service Provider for Europe



Key figures for the OVB Group

Key operating figures	Unit	01/01– 30/06/2007	01/01– 30/06/2008	Change
Clients (30/06)	Number	2.50 million	2.68 million	+ 7.2 %
Financial advisors (30/06)	Number	4,406	4,950	+ 12.3 %
New business	Number of contracts	267,600	297,230	+ 11.1 %
Total sales commission	Euro million	121.5	132.5	+ 9.1 %

Key financial figures	Unit	01/01– 30/06/2007	01/01– 30/06/2008	Change
Earnings before interest and taxes (EBIT)	Euro million	16.6	16.7	+ 0.5 %
EBIT margin*	%	13.7	12.6	- 1.1 % - pts.
Consolidated net income	Euro million	12.2	14.2	+ 16.3 %
Earnings per share (undiluted)	Euro	0.86	1.00	+ 16.3 %

* Based on total sales commission

Key figures by regions

	Unit	01/01– 30/06/2007	01/01– 30/06/2008	Change
Central and Eastern Europe				
Clients (30/06)	Number	1.54 million	1.68 million	+ 9.1 %
Financial advisors (30/06)	Number	2,406	2,930	+ 21.8 %
Total sales commission	Euro million	54.9	63.9	+ 16.3 %
Earnings before interest and taxes (EBIT)	Euro million	12.1	12.2	+ 1.0 %
EBIT margin*	%	22.0	19.1	- 2.9 % - pts.
Germany				
Clients (30/06)	Number	675,100	690,200	+ 2.2 %
Financial advisors (30/06)	Number	1,281	1,252	- 2.3 %
Total sales commission	Euro million	42.5	41.4	- 2.6 %
Earnings before interest and taxes (EBIT)	Euro million	4.3	3.6	- 14.6 %
EBIT margin*	%	10.0	8.7	- 1.3 % - pts.
Southern and Western Europe				
Clients (30/06)	Number	279,200	307,800	+ 10.2 %
Financial advisors (30/06)	Number	719	768	+ 6.8 %
Total sales commission	Euro million	24.1	27.3	+ 13.4 %
Earnings before interest and taxes (EBIT)	Euro million	3.8	4.1	+ 8.3 %
EBIT margin*	%	15.7	15.0	- 0.7 % - pts.

* Based on total sales commission

Contents

Welcome [3](#) >>> Share Performance [4](#) >>> Consolidated Management Report [5](#)
>>> Consolidated Financial Statements [11](#) >>> Notes [18](#)



Michael Frahnert
Chairman of the Executive Board



Oskar Heitz
Chief Financial Officer

Ladies and gentlemen, shareholders,

the climate has become rougher over the last couple of months. This concerns the overall economic development as well as the situation on the financial markets. The global economic prospects have dimmed considerably while private households suffer from the persistently high consumer prices for energy and food. Adding to that, the lasting insecurity on the capital markets has already affected many reputable financial service providers.

In the midst of this difficult environment, OVB maintains its course for growth. Compared to our competitors we have one priceless advantage: our consistent European orientation. The Central and Eastern European region has continued its success story with an increase in sales revenue of 16.3 percent to Euro 63.9 million. In Southern and Western Europe our total sales commission has gained 13.4 percent to reach Euro 27.3 million. In Germany we feel the economic strain experienced by our target group, private households of medium and higher income. Against this backdrop, we consider the 2.6 percent decline of the total sales commission generated in Germany to Euro 41.4 million in the first half-year 2008 a respectable result. On the whole the OVB Group achieved a 9.1 percent growth of the total sales commission to reach Euro 132.5 million in the first half-year 2008.

We want this positive development to continue. Therefore we invest increasingly in further growth. Part of this effort is the Europe-wide introduction of a new sales force information system. The total investment in this project adds up to roughly Euro 10 million, divided over several years. The expansion of our sales support, the continued intensification of professional training as well as the development of our business in the Ukraine are other projects we are investing in. This way we safeguard the future growth and success of OVB.

Due to our activities in now 14 European countries the business portfolio of OVB is diversified so widely that a temporary slowdown of the course of business in individual countries will hardly affect the continued growth of the Group. For the second half-year we are expecting the expansion rate to speed up, and for the total year 2008 we continue to anticipate two-digit growth rates for sales revenue and net income. In light of these circumstances, the Executive Board will propose another raise of the dividend to between Euro 1.25 and 1.35 per share to the Supervisory Board.

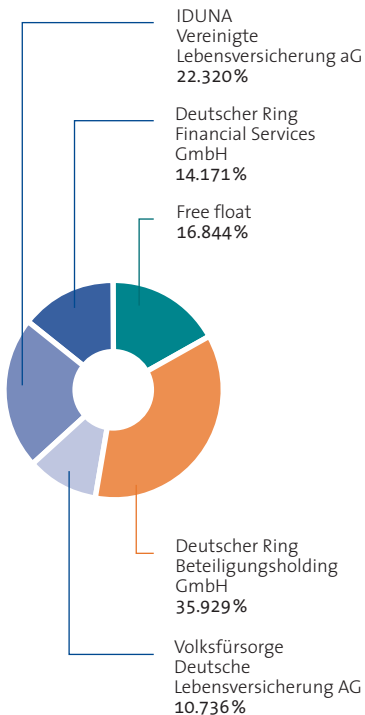
Kind regards,

Michael Frahnert
Chairman of the Executive Board

Oskar Heitz
Chief Financial Officer

Share Performance

Shareholders of OVB Holding AG



The OVB share continued its positive performance in the second quarter of 2008. From a level of about Euro 27.50 at the end of the first quarter, the listed price increased to roughly Euro 35 by the end of July. The share hit this period's low on 11 April at Euro 25.25. On 25 July the price of our share recorded its highest listing since the IPO at Euro 36.00. With a price increase of about 21 percent in the reporting period, the share showed a considerably better performance than both DAX and SDAX did, with ± 0 percent and about -8 percent, respectively. Even in comparison with the listed competitors, the OVB share recorded a significantly better development.

The average daily trading volume of OVB shares on all German stock exchanges came to roughly 216,000 shares in the first half-year 2008. Compared to the first quarter, the monthly volume of shares traded went down from 279,000 to 155,000 shares in the second quarter. Of this volume about 74 percent on average was cleared and settled through the Xetra electronic trading system.

With roughly 86 percent of the share capital represented, the shareholders resolved all agenda items with great majorities at the Annual General Meeting of OVB Holding AG held on 3 June 2008, including the raise of the dividend by almost 28 percent to Euro 1.15 per share. Based on the dividend of Euro 1.15 per share, the record amount distributed comes to roughly Euro 16.4 million. The dividend was credited as of 4 June 2008. The share of OVB Holding AG is currently covered by five renowned domestic and international banks and brokers. After the price increase of the first half-year, three institutes released a neutral recommendation, i.e. they expect a price performance in line with the general market development, one institute keeps up its buy recommendation, and one broker issues a sell recommendation. In July the Annual Report 2007 of OVB Holding AG was awarded a Silver Medal by the League of American Communications Professionals (LACP) for its high quality of design and content. We regard this award as yet another proof of our company's capital market orientation.

Share data

SIC / ISIN code	628656 / DE0006286560
Ticker symbol / Reuters / Bloomberg	O4B / O4BG.DE / O4B:GR
Type / number of shares	No-par value ordinary bearer shares/ 14,251,314
Xetra price (closing prices)	
Beginning of year	Euro 25.00 (02/01/2008)
High	Euro 36.00 (25/07/2008)
Low	Euro 25.25 (11/04/2008)
Last	Euro 33.15 (08/08/2008)
Market capitalisation	Euro 472 million (08/08/2008)

Consolidated Management Report of OVB Holding AG

General environment

The economic growth of the euro-zone countries has been slowing down considerably. While the macroeconomic performance still gained 2.7 percent in 2007, the current year is anticipated to record only 1.7 percent plus, followed by an even slower growth of 1.5 percent in the next year. At the same time the rate of inflation is rising – most recently to an average of 4 percent in June 2008. Both developments have their essential reason in the oil price, soaring to ever new peaks. Strongly increasing prices for energy sources and food outweigh the rising income of private households to a large extent, so that private consumption cannot have the previously hoped for effect as driver of real economic growth. The economic skid marks are particularly noticeable in Spain (growth forecast 2008 1.8 percent, after 3.8 percent in 2007) and Italy (0.5 percent after 1.5 percent).

After a strong beginning of the year, profiting from the mild climate among other factors, the economic growth in Germany came to rest in the second quarter. The real gross domestic product is likely to have even gone down from the previous quarter. The high oil price, the slow growth in the United States, the continued strength of the euro, and the lasting capital market crisis put a strain on the domestic economy. The industrial output decreased significantly in May 2008, the expected stimulation of private consumption has not happened so far. Hopes are pinned on the second half-year now. However, the Federal Government expects an economic growth of only 1.7 percent for 2008 on the whole, followed by another reduction of the growth rate of the macroeconomic performance to 1.2 percent in the year 2009.

The economies of Central and Eastern Europe have meanwhile become closely integrated into the international division of labour. Therefore they suffer from the present deterioration of the global economic environment as well. The International Monetary Fund anticipates an economic slowdown in the region from an average 5.6 percent in the year 2007 to 4.6 percent in the current year and 4.5 percent next year. Parallel to that, the rate of inflation is expected to rise considerably in some countries in 2008, namely in Romania (7.0 percent), the Czech Republic (6.0 percent), and Croatia (5.5 percent). Despite the necessity of consolidation measures in individual cases, Central and Eastern Europe still ranks among the fastest growing regions worldwide.

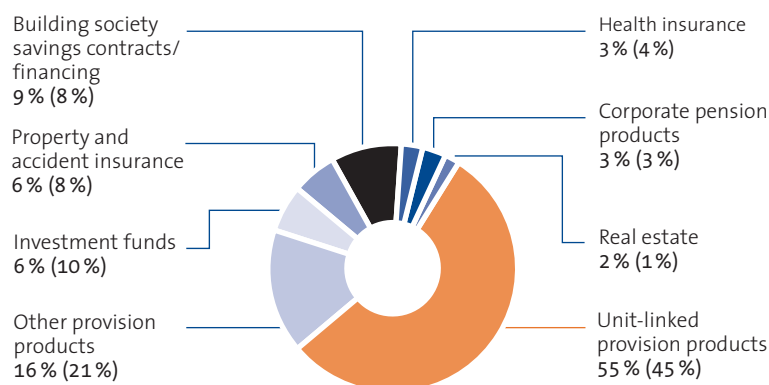
Business performance

OVB developed its business activities systematically and continuously in the first half-year 2008. Our financial advisors now service 2.68 million clients in 14 European countries, 180,000 clients or 7.2 percent more than one year ago. Total sales commission grew by 9.1 percent across the Group, from Euro 121.5 million in the first half-year 2007 to Euro 132.5 million in the reporting period. Between January

and June 2008, OVB's financial advisors concluded a total of 297,230 new contracts throughout Europe, up from 267,600 new contracts in last year's period of comparison.

The demand of our European clients focused on unit-linked provision products in the first half-year 2008. The products offered by OVB are distinguished by a long-term investment horizon. Their share of the Group's new business even gained on the previous year's mark, from 45 percent to 55 percent. The share attributable to other provision products went down from 21 percent in the previous year to now 16 percent. Due to market conditions, the new business share of investment funds was down as well, declining from 10 percent to 6 percent. The remaining 23 percent of new business was shared by building society savings contracts / financing (9 percent), property and accident insurance (6 percent), corporate pension products (3 percent), health insurance (3 percent), and real estate (2 percent).

Breakdown of income from new business 1–6/2008 (1–6/2007)



Central and Eastern Europe

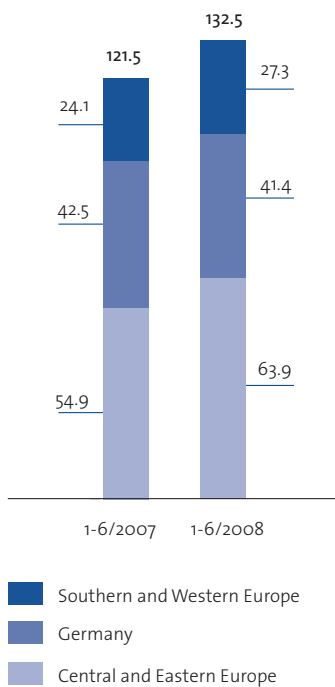
OVB's business operations in the countries of the Central and Eastern European segment continue to develop very dynamically. Total sales commission generated in the region over the first half-year 2008 increased significantly by 16.3 percent to Euro 63.9 million (previous year: Euro 54.9 million). With 1.68 million clients (+9.1 percent), almost two thirds of OVB's client base live in this region. The focus of regional client demand is set clearly on unit-linked provision products, accounting for 67 percent of new business alone. The product segment buildings society savings contracts / financing contributes 12 percent to new business, other provision products have a share of 9 percent.

Germany

In Germany we increasingly felt the impact of the economic strain on our target group in the first half-year 2008, private households of medium and higher income whose liquid financial resources are claimed to a large extent by the rise in prices for

Total sales commission broken down by region

Euro million, figures rounded



energy sources and food. The additional administrative burden caused by the EU Directive on Insurance Mediation and the German Insurance Contracts Act (*Versicherungsvertragsgesetz*) also affected the domestic performance. Against this backdrop we consider a 2.6 percent decrease in total sales commission to Euro 41.4 million (previous year Euro 42.5 million) a pleasant result. The number of clients recorded a 2.2 percent plus to 690,200 (previous year: 675,100). In Germany our advisors encounter a relatively widely diversified client demand. While the main focus of new business is on unit-linked provision products here as well, with a share of 41 percent, between 10 and 12 percent each are accounted for by other provision products, property and accident insurance, health insurance, and investments funds. Corporate pension products amount for roughly 8 percent of new business.

Southern and Western Europe

Between January and June 2008, total sales commission generated in Southern and Western Europe gained 13.4 percent to Euro 27.3 million (previous year: Euro 24.1 million). The business performance in Greece, Italy and Switzerland was particularly satisfying. The number of clients in the region increased by 10.2 percent from 279,200 one year ago to now 307,800. The regional product demand focused clearly on unit-linked provision products (50 percent of new business) and other provision products (35 percent).

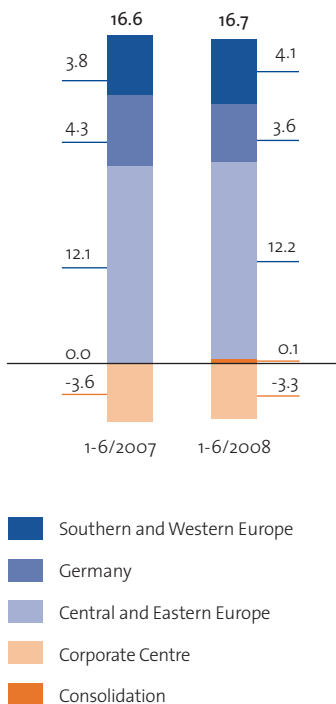
Financial advisors and employees

OVB's European sales force has gained 12.3 percent on the midyear 2007 number of 4,406 full-time financial advisors to 4,950 sales agents by the summer of 2008. This increase is for the most part attributable to professional training of junior staff members as well as the recruitment of qualified external advisors. A certain degree of fluctuation among sales force executives and a possible corresponding advisor turnover are part of the trade's business risks. Movement and enticement of OVB financial advisors can be disregarded at present. This is achieved by different instruments of staff retention, making OVB regard itself well-positioned towards the achievement of a long-term commitment of the advisor base. The current low rate of staff turnover also gives proof of the high appeal of self-employment within the OVB network.

The expansion of the sales force was especially strong in the Central and Eastern European region where the number of financial advisors increased by 21.8 percent from 2,406 to 2,930 advisors over the period of one year. In Southern and Western Europe the regional sales force recorded 49 new hires and now consists of 768 financial advisors. In Germany the number of sales agents decreased slightly from 1,281 to 1,252 by midyear comparison 2007/2008. These fluctuations are caused by different examination dates marking the transition from part-time to full-time occupation.

In connection with strengthening particularly the sales supporting functions based in the central administrations of our subsidiaries, the number of employees across the Group has increased from 424 to 470 by twelve-month comparison.

Earnings before interest and taxes (EBIT) broken down by segment
Euro million, figures rounded



Profit/loss

The OVB Group generated total sales commission in the amount of Euro 132.5 million between January and June 2008. This means a 9.1 percent increase over the first six months of the previous year (Euro 121.5 million). Commission forwarded to sales agents in Germany on behalf of product partners came to Euro 10.8 million, after Euro 10.5 million in the previous year's period. Brokerage income reported as sales revenue thus amounted to Euro 121.8 million, a 9.8 percent gain on the previous year (Euro 111.0 million). Other operating income increased significantly by 66.1 percent to Euro 10.2 million in the first half-year 2008 (previous year: Euro 6.2 million). This positive development is caused by a large number of individual factors, connected essentially with the expansion of business operations. Other operating income primarily includes repayments made to OVB by sales agents for events and the use of materials and IT equipment. This item also includes repayments made by partners for the cost of materials, training, and events.

Largely in line with brokerage income, brokerage expenses increased by 11.2 percent to Euro 75.0 million (previous year: Euro 67.4 million). Personnel expense for the Group's employees gained 19.0 percent in the period under review, from Euro 10.2 million last year to now Euro 12.1 million. This increase is primarily a result of new hires in the central administrations of our subsidiaries, especially for sales support. At Euro 1.8 million, depreciation and amortisation remained virtually unchanged from last year (Euro 2.1 million). Other operating expenses rose by 27.3 percent to Euro 26.4 million (previous year: Euro 20.7 million). Increased expenses are for the most part accounted for by investment expense providing a basis for the company's continued growth and success. Particularly noteworthy in this respect are the non-capitalisable investments in the establishment of our new Europe-wide sales force information system. Sales and marketing expenses also went up in the first half-year 2008, particularly at our subsidiaries, e.g. for sales agent training – headed in part by external trainers – as well as for advertising and public relations.

Earnings before interest and taxes (EBIT) reached Euro 16.7 million in the first half-year 2008, after Euro 16.6 million in last year's period of comparison. The Group's EBIT margin (based on total sales commission) came to 12.6 percent, after 13.7 percent in the first half-year 2007 and an average 11.8 percent over the whole year 2007. The segment "Central and Eastern Europe" contributed Euro 12.2 million to this result of operations (previous year: Euro 12.1 million), the Southern and Western European region generated an EBIT of Euro 4.1 million (previous year: Euro 3.8 million), and Germany accounted for Euro 3.6 million (previous year: Euro 4.3 million). Corporate Centre and consolidation entered this calculation with Euro -3.2 million (previous year: Euro -3.6 million).

Combined with the positive financial result of Euro 1.6 million (previous year: Euro 1.5 million), earnings before taxes (EBT) amounted to Euro 18.3 million (previous year: Euro 18.1 million). Income tax deduction of Euro 4.0 million was considerably lower than in the first half-year 2007 (Euro 5.9 million), due in part to the

profit transfer agreement with OVB Vermögensberatung AG, approved by shareholders' resolution at the Annual General Meeting of OVB Holding AG on 3 June 2008. In addition, earnings increased particularly in countries with relatively low tax rates. Consolidated net income for the period under review therefore reached Euro 14.2 million, an increase by Euro 2.0 million or 16.3 percent over the previous year's period of comparison. Undiluted earnings per share rose from Euro 0.86 to Euro 1.00 by period comparison, based on the number of 14,251,314 shares. Against this background, the Executive Board will propose a further raise of the dividend to between Euro 1.25 and 1.35 per share to the Supervisory Board.

Financial position

The OVB Group's cash flow from operating activities came to Euro 6.9 million in the period under review, after Euro 18.8 million in the prior-year period of comparison. The decisive factor for this development was the fact that trade receivables and other assets, recording a plus of Euro 13.0 million, grew faster than trade payables and other liabilities did, rising by Euro 5.2 million. In addition, Euro 1.1 million was allocated to provisions, compared to this item's increase by Euro 3.3 million in the previous year's period of comparison. This development is primarily accounted for by the reduction of provisions for taxes.

The outflow of funds in connection with investments increased from Euro 2.6 million in the previous year to Euro 2.9 million in the first half-year 2008. The deciding factor was the expansion of investments in intangible assets, namely the purchase of licenses for the Group's new uniform CRM system. The negative balance of the cash flow from financing activities of Euro -16.3 million is the result of the dividend payment to the shareholders in June 2008. Cash and cash equivalents came to Euro 26.6 million at the end of the reporting period, after Euro 26.4 million as of 30 June 2007.

Assets and liabilities

The total assets of OVB Holding AG increased by Euro 4.8 million to Euro 160.3 million in the period between 31 December 2007 and 30 June 2008. Non-current assets were gaining, intangible assets in particular. Current assets remained virtually unchanged at Euro 138.8 million (previous year: Euro 138.0 million). Included in this item, cash and cash equivalents lost Euro 11.1 million from the mark of 31 December 2007 to Euro 26.6 million, due to the dividend payment. Receivables and securities increased.

The equity of OVB Holding AG amounted to Euro 88.0 million as of 30 June 2008, after Euro 89.6 million as of 31 December 2007. This decrease reflects the increased dividend payment, reduced by the rise of the first half-year's net income. The equity ratio was 54.9 percent as of 30 June 2008. At an unchanged low level of non-current liabilities, current liabilities rose by Euro 6.3 million to Euro 71.1 million. This increase is connected to the expansion of business operations.

Opportunities and risks

Occupational retirement provision, the protection against risks such as ill health or the inability to work, and the systematic generation of personal assets are all basic financial needs of people all over Europe and worldwide. The diminishing capacities of the public pension systems increasingly ask for private initiative. Because of the matter's high complexity, the manifold public support programmes and the frequent changes in tax framework, private households have a sustained demand for expert and trusting advice. OVB therefore sees great and growing demand for its services, in all markets the company operates in and beyond. Economic fluctuations with an effect on the income situation of private households as well as changes of the framework of legislation and taxes will slow down or speed up the fundamental growth trend only temporarily. With its operations in now 14 European countries, the OVB business portfolio is diversified so widely that a temporary slowdown of the business performance in individual countries can be compensated for by the consistent growth in other countries by trend.

A detailed presentation of corporate risks and a description of our risk management can be found in our Annual Report 2007. From today's viewpoint there have been no material changes of the risks discussed to affect the future business performance of OVB.

Outlook

OVB maintained its course for consistent growth in the first half of the 2008 financial year, even though the economic environment provided for an equal share of highs and lows. For the second half-year we are expecting the expansion rate to speed up, and for the total year 2008 we continue to anticipate two-digit growth rates for sales revenue and net income. Against this background, the Executive Board will propose another raise of the dividend to between Euro 1.25 and 1.35 per share to the Supervisory Board.



Michael Frahnert
Chairman of the Executive Board



Oskar Heitz
Chief Financial Officer

Consolidated balance sheet

of OVB Holding AG as at 30 June 2008, prepared in accordance with IFRS

Assets

in Euro ('000)	30/06/2008	31/12/2007
Non-current assets		
Intangible assets	8,510	5,976
Tangible assets	7,795	6,991
Real estate held as a financial investment	683	683
Financial assets	235	220
Deferred tax assets	4,308	3,485
	21,531	17,355
Current assets		
Trade receivables	24,477	23,805
Receivables and other assets	24,593	17,670
Income tax receivables	6,744	5,102
Securities and other investments	56,322	53,754
Cash and cash equivalents	26,625	37,768
	138,761	138,099
Total assets	160,292	155,454

Liabilities

in Euro ('000)	30/06/2008	31/12/2007
Total equity		
Subscribed capital	14,251	14,251
Capital reserve	39,342	39,342
Own shares	0	0
Revenue reserves	12,934	12,514
Other reserves	2,758	2,271
Minority interests	253	180
Net retained profits	18,447	21,022
	87,985	89,580
Non-current liabilities		
Liabilities to banks	465	433
Provisions	661	637
Other liabilities	26	16
Deferred tax liabilities	71	49
	1,223	1,135
Current liabilities		
Provisions for taxes	2,747	2,570
Other provisions	29,967	29,022
Income tax liabilities	2,094	2,232
Trade payables	10,830	9,751
Other liabilities	25,446	21,164
	71,084	64,739
Total equity and liabilities	160,292	155,454

Consolidated income statement

of OVB Holding AG for the period from 1 January to 30 June 2008, prepared in accordance with IFRS

in Euro ('000)	01/04 – 30/06/2008	01/04 – 30/06/2007	01/01 – 30/06/2008	01/01/ – 30/06/2007
Brokerage income	58,213	52,661	121,835	110,954
Other operating income	4,885	2,561	10,217	6,153
Total income	63,098	55,222	132,052	117,107
Brokerage expenses	-36,700	-32,798	-75,023	-67,448
Personnel expenses	-6,089	-5,129	-12,110	-10,177
Depreciation and amortisation	-810	-1,134	-1,826	-2,139
Other operating expenses	-12,861	-9,136	-26,419	-20,747
Earnings before interest and taxes (EBIT)	6,638	7,025	16,674	16,596
Disposal of long-term financial investments	0	0	0	0
Finance income	896	711	1,836	1,702
Finance expenses	-31	-124	-215	-167
Financial result	865	587	1,621	1,535
Earnings before taxes	7,503	7,612	18,295	18,131
Taxes on income	-1,002	-2,196	-3,989	-5,902
Consolidated net income	6,501	5,416	14,306	12,229
Minority interests	-111	-2	-72	8
Consolidated net income after minority interests	6,390	5,414	14,234	12,237
Earnings per share (undiluted) in Euro	0.45	0.38	1.00	0.86

Consolidated cash flow statement

of OVB Holding AG for the period from 1 January to 30 June 2008, prepared in accordance with IFRS

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Cash and cash equivalents		
Cash in hand/bank balances maturing in < 3 months	26,625	26,389
Net income/loss for the period (after minority interests)	14,234	12,237
+/- Write-downs/write-ups of non-current assets	1,851	2,029
-/+ Unrealised currency gains/losses	-661	-19
+/- Increase/reversal of provision for impairment of receivables	1,204	722
-/+ Increase/decrease in deferred tax assets	-823	11
+/- Increase/decrease in deferred tax liabilities	22	-22
= Cash flow	15,827	14,958
- Finance income	-1,219	-944
- Interest income	-617	-585
+/- Increase/decrease in provisions	1,147	3,267
+/- Increase/decrease in available-for-sale reserve	-646	-60
+/- Expenses/income from the disposal of intangible assets and tangible assets (net)	144	111
+/- Decrease/increase in trade receivables and other assets	-13,009	743
+/- Increase/decrease in trade payables and other liabilities	5,232	1,276
= Cash flow from operating activities	6,859	18,766
+ Proceeds from the disposal of tangible assets	5	-43
+ Proceeds from the disposal of financial assets	137	1,098
- Purchases of tangible assets	-1,574	-2,295
- Purchases of intangible non-current assets	-3,217	-1,624
- Purchases of financial assets	-129	-1,222
+ Finance income	1,219	944
+ Interest received	617	584
= Cash flow from investing activities	-2,942	-2,558
+ Proceeds from transfers to equity	0	0
- Equity transaction costs	0	0
-/+ Purchase/sale of own shares	0	0
- Distributions to the company's shareholders and minority interests (dividends, equity repayments, other distributions)	-16,389	-12,826
+/- Increase/decrease in minority interests	73	-8
+/- Proceeds/expenses from the issue of bonds and (financing) loans	32	-140
= Cash flow from financing activities	-16,285	-12,974
Overview:		
Cash flow from operating activities	6,859	18,766
Cash flow from investing activities	-2,942	-2,558
Cash flow from financing activities	-16,285	-12,974
Exchange gains/losses on cash and cash equivalents	1,225	-150
= Net change in cash and cash equivalents	-11,143	3,084
+ Cash and cash equivalents at the end of the prior year	37,768	23,305
= Cash and cash equivalents at the end of the current period	26,625	26,389
Income tax paid	5,236	2,651
Interest paid	87	60

Consolidated statement of changes in equity

of OVB Holding AG as at 30 June 2008, prepared in accordance with IFRS

in Euro ('000)	Subscribed capital	Own shares	Capital reserve	Retained profits brought forward	Statutory reserve	Other revenue reserves
Balance as at 31/12/2007	14,251	0	39,342	809	1,885	10,630
Consolidated profit				20,212		
Own shares						
Capital measures						
Approved dividends				-16,389		
Change in available-for-sale reserve						
Transfer to other reserves				-419	152	267
Transfer to currency translation reserve						
Equity transaction costs						
Net income for the period						
Other reallocations						
Balance as at 30/06/2008	14,251	0	39,342	4,213	2,037	10,897
Balance as at 31/12/2006	14,251	0	39,342	-145	1,561	8,425
Consolidated profit				16,309		
Own shares		0	0			
Capital measures	0	0	0			
Approved dividends	0	0	0	-12,826		
Change in available-for-sale reserve						
Transfer to other reserves				-2,528	323	2,205
Transfer to currency translation reserve						
Equity transaction costs			0			
Net income for the period						
Other reallocations						
Balance as at 30/06/2007	14,251	0	39,342	810	1,884	10,630

Available-for-sale reserve / revaluation reserve (after taxes)	Deferred taxes on unrealised gains	Currency translation reserve	Net income recognised directly in equity	Net income for the period	Consolidated profit	Minority interests	Total
181	-33	2,123	195	20,212	20,407	180	89,580
			-195	-20,212	-20,407		0
			0		0		0
0	0		0		0		0
0	0		0		0		-16,389
-676	29		-647		-647		-647
			0		0		0
		1,134	1,134		1,134		1,134
			0				0
			0	14,234	14,234	73	14,307
			0				0
-495	-4	3,257	487	14,234	14,721	253	87,985
306	-74	1,844	1,572	16,309	17,881	230	82,049
			-1,572	-16,309	-17,881		0
			0		0		0
0	0		0		0		0
0	0		0		0		-12,826
-44	-16		-60		-60		-60
			0				0
		-260	-260	0	-260		-260
			0				0
			0	12,237	12,237	-8	12,229
			0				0
262	-90	1,584	-320	12,237	11,917	222	81,132

Segment reporting 01/01 – 30/06/2008

of OVB Holding AG according to IFRS

in Euro ('000)	Central and Eastern Europe	Germany	Southern and Western Europe	Corporate Centre	Consolidation	Consolidated
Segment income						
Income from business with third parties						
- Brokerage income	63,887	30,619	27,329	0	0	121,835
Other operating income	2,023	4,074	1,449	2,389	282	10,217
Income from inter-segment transactions	19	639	95	2,425	-3,178	0
Total segment income	65,929	35,332	28,873	4,814	-2,896	132,052
Segment expenses						
Brokerage expense						
- Current commission for sales force	-37,840	-12,175	-15,579	0	0	-65,594
- Other commission for sales force	-2,972	-4,727	-1,730	0	0	-9,429
Personnel expenses	-3,169	-4,381	-2,291	-2,269	0	-12,110
Depreciation/amortisation	-465	-924	-301	-136	0	-1,826
Other operating expenses	-9,260	-9,486	-4,861	-5,770	2,958	-26,419
Total segment expenses	-53,706	-31,693	-24,762	-8,175	2,958	-115,378
Segment result before financial result						
	12,223	3,639	4,111	-3,361	62	16,674
Financial result	335	492	5	22,391	-21,602	1,621
Segment result after financial result	12,558	4,131	4,116	19,030	-21,540	18,295
Additional disclosures						
Investments in intangible and tangible assets	738	976	378	2,775	0	4,867
Other non-cash expenses	-13,069	-3,566	-1,636	-467	0	-18,738
Impairment expenses recognised in the income statement	-624	-920	-224	-50	0	-1,818
Total segment assets	50,627	42,605	23,155	58,100	-14,195	160,292
Less deferred taxes and refund claims	-5,596	-1,150	-104	-4,202	0	-11,052
Segment assets	45,031	41,455	23,051	53,898	-14,195	149,240
Total segment liabilities	30,907	33,886	15,260	7,308	-15,054	72,307
Less deferred taxes and deferred tax liabilities	-2,930	-676	-1,064	-152	0	-4,822
Less loan commitments	-363	-6,495	-350	-784	7,527	-465
Less capitalised lease obligations	0	0	-26	0	0	-26
Segment liabilities	27,614	26,715	13,820	6,372	-7,527	66,994

Segment reporting 01/01 – 30/06/2007

of OVB Holding AG according to IFRS

in Euro ('000)	Central and Eastern Europe	Germany	Southern and Western Europe	Corporate Centre	Consolidation	Consolidated
Segment income						
Income from business with third parties						
- Brokerage income	54,910	31,946	24,098	0	0	110,954
Other operating income	659	2,614	998	1,546	336	6,153
Income from inter-segment transactions						
	37	646	59	2,060	-2,802	0
Total segment income	55,606	35,206	25,155	3,606	-2,466	117,107
Segment expenses						
Brokerage expense						
- Current commission for sales force	-33,757	-12,953	-15,117	0	0	-61,827
- Other commission for sales force	-1,109	-4,137	-375	0	0	-5,621
Personnel expenses	-2,342	-4,217	-1,763	-1,855	0	-10,177
Depreciation/amortisation	-379	-1,374	-246	-140	0	-2,139
Other operating expenses	-5,918	-8,264	-3,859	-5,199	2,493	-20,747
Total segment expenses	-43,505	-30,945	-21,360	-7,194	2,493	-100,511
Segment result before financial result						
	12,101	4,261	3,795	-3,588	27	16,596
Financial result	182	609	99	576	69	1,535
Segment result after financial result	12,283	4,870	3,894	-3,012	96	18,131
Additional disclosures						
Investments in intangible and tangible assets						
	1,637	3,213	261	109	0	5,220
Other non-cash expenses						
	-8,448	-2,917	-1,378	-136	0	-12,879
Impairment expenses recognised in the income statement						
	-547	-208	-246	-191	0	-1,192
Total segment assets	35,146	45,335	20,771	52,311	-11,235	142,328
Less deferred taxes and refund claims						
	-4,082	-2,218	-187	-2,543	0	-9,030
Segment assets	31,064	43,117	20,584	49,768	-11,235	133,298
Total segment liabilities						
	21,300	32,370	15,661	3,319	-11,454	61,196
Less deferred taxes and deferred tax liabilities						
	-3,053	-2,445	-1,480	-20	0	-6,998
Less loan commitments						
	-317	0	-249	-873	886	-553
Less capitalised lease obligations						
	0	0	-24	0	0	-24
Segment liabilities	17,930	29,925	13,908	2,426	-10,568	53,621

IFRS Consolidated Interim Financial Statements

Notes as at 30 June 2008

I. GENERAL INFORMATION

1. General information on the OVB Group

The abridged consolidated interim financial statements for the second quarter 2008 were released for publication on 11 August 2008 pursuant to a resolution of the Executive Board.

The parent company of the OVB Group (hereinafter "OVB") is OVB Holding AG, Cologne. It is recorded in the Commercial Register maintained at the Local Court (Amtsgericht) of Cologne, Reichenspergerplatz 1, 50670 Cologne, under registration number HRB 34649. The company address of OVB Holding AG is Heumarkt 1, 50667 Cologne.

2. Basis of preparation and methods used in the consolidated interim financial statements

The abridged consolidated interim financial statements of OVB for the second quarter of 2008 have been prepared in accordance with IAS 34 Interim Financial Reporting, compliant with the International Financial Reporting Standards (IFRS) and International Accounting Standards (IAS) as well as the Interpretations of the International Financial Reporting Interpretations Committee (IFRIC). Furthermore, the additional quarterly report requirements under the Rules of the Frankfurt Stock Exchange for the segment of the official (amtlicher Markt) or regulated market (geregelter Markt) subject to additional post-admission obligations (Prime Standard) have been observed. The consolidated interim report has not been reviewed by an auditor.

The abridged consolidated interim financial statements do not contain all the information and disclosures required for consolidated financial statements and should therefore be read in conjunction with the consolidated financial statements for the year ended 31 December 2007.

The accounting, valuation and consolidation methods applied in the abridged consolidated interim financial statements are the same as those applied in the consolidated financial statements for the year ended 31 December 2007. A detailed description of these methods was published in the notes to the 2007 consolidated financial statements.

The functional currency of the consolidated interim financial statements is the euro (EUR).

II. SIGNIFICANT EVENTS IN THE INTERIM PERIOD

Significant events subject to mandatory reporting according to IAS 34 (e.g. circumstances unusual for the business, initiation of restructuring measures, discontinuation of business divisions) have not occurred.

III. EXPLANATORY NOTES ON THE BALANCE SHEET

1. Cash and cash equivalents

For the purpose of the consolidated cash flow statement, cash and cash equivalents can be broken down as follows:

in Euro ('000)	30/06/2008	30/06/2007
Cash	1,271	10,616
Cash equivalents	25,354	15,773
	26,625	26,389

Cash means the Group companies' cash-in-hand in domestic and foreign currencies as of the balance sheet date.

Cash equivalents are assets that can be immediately converted to cash. They include bank balances in domestic and foreign currencies with maturities of three months or less, cheques, and stamps. Cash is stated at nominal value and foreign currencies are stated in euro at the closing rates on the balance sheet date.

2. Share capital

The subscribed capital (share capital) of OVB Holding AG amounts to Euro 14,251,314.00, unchanged from December 31, 2007. It is divided into 14,251,314 ordinary shares carrying voting rights.

3. Dividends

Distributable amounts relate to the net retained profits of OVB Holding AG as determined in compliance with German commercial law. At the Annual General Meeting on 3 June 2008, the shareholders resolved the payment of a dividend of Euro 1.15 per each share entitled to dividend (previous year: Euro 0.90 per share), as had been proposed by Executive Board and Supervisory Board.

The dividend payment results in the following appropriation of the net retained profits of OVB Holding AG as of 31 December 2007:

in Euro ('000)	
Distribution to shareholders	16,389
Retained profits carried forward	2,553
Net retained profits	18,942

4. Own shares (treasury stock)

OVB Holding AG did not hold own shares as of the reporting date.

At the Annual General Meeting on 3 June 2008, the shareholders resolved to authorize the Executive Board to acquire, subject to the Supervisory Board's consent, up to a total of 250,000 own shares on or before 2 December 2009 and to utilize thus acquired own shares under the preclusion of shareholders' subscription rights.

IV. EXPLANATORY NOTES ON THE INCOME STATEMENT

1. Income and expenses

Sales are recognised in accordance with the provisions of IAS 18.

Commission income is recognised at the time the claim for payment arises against the partner company. In the case of commissions received in instalments, back payments can usually be expected for subsequent years after conclusion of the contract. Commissions received in instalments are recognised at the fair value of the received or claimable amount at the time the claim for payment arises. Instalment-based commission arises almost exclusively in the segment "Central and Eastern Europe".

The offsetting expense items are recognised on an accrual basis.

2. Brokerage income

All income from product partners is recognised as brokerage income. Apart from commission, this item also includes bonuses and other benefits paid by product partners.

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Brokerage income	121,835	110,954

3. Other operating income

Other operating income includes e.g. refunds from financial advisors for events, use of materials, and the lease of vehicles and IT equipment.

This item also includes grants paid by partner companies towards the costs of materials, personnel, representative offices, training, and events.

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Other operating income	10,217	6,153

4. Brokerage expenses

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Current commission	65,593	61,827
Other commission	9,430	5,621
	75,023	67,448

This item includes all payments to financial advisors. Current commission includes all directly performance-based commission, i.e. new business provision, dynamic commission, and policy service commission. Other commission includes all other commission given for a specific purpose, e.g. other performance-based remuneration.

5. Personnel expenses

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Wages and salaries	10,085	8,409
Social security	1,750	1,476
Expenses in respect of old age pensions	275	292
	12,110	10,177

6. Depreciation and amortisation

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Amortisation of intangible assets	942	1,172
Depreciation of tangible assets	884	967
	1,826	2,139

7. Other operating expenses

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Administrative expenses	8,949	8,345
Sales and marketing costs	13,818	9,878
Other operating expenses	2,293	1,366
Non-income-based taxes	1,359	1,158
	26,419	20,747

8. Taxes on income

Actual and deferred taxes are determined based on the income tax rates applicable in the respective country. Actual income taxes were stated based on the best possible estimate of the weighted average of the annual income tax rate expected for the whole year. Deferred taxes were calculated based on the expected applicable future tax rate.

The main components of income tax expense are the following items as reported in the consolidated income statement:

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Actual income taxes	4,525	5,882
Deferred income taxes	-536	20
	3,989	5,902

9. Earnings per share

The undiluted/diluted earnings per share are determined on the basis of the following figures:

in Euro ('000)	01/01 – 30/06/2008	01/01 – 30/06/2007
Net income		
Basis for undiluted/diluted earnings per share (share of net income for the period attributable to shareholders of the parent company)	14,234	12,237
	01/01 – 30/06/2008	01/01 – 30/06/2007
Number of shares		
Weighted average number of shares for undiluted/diluted earnings per share	14,251,314	14,251,314
Undiluted/diluted earnings per share in Euro	1.00	0.86

V. EXPLANATORY NOTES ON SEGMENT REPORTING

The principal business activities of OVB's operating companies consist of advising clients in structuring their finances and brokering various financial products offered by independent insurance companies and other enterprises. It is not feasible to divide the products and services provided to clients into sub-categories for accounting purposes. Within the Group companies there are no identifiable and distinguishable key sub-activities at Group level. In particular, it is not possible to present assets and liabilities separately for each brokered product. For this reason, the individual companies are each categorised as single-product companies. Segment reporting is therefore provided exclusively on the basis of geographic considerations as internal reporting to Group management is structured according to the same criteria.

The segment "Germany" includes OVB Vermögensberatung AG, Cologne, and EURENTA Holding GmbH, Bonn.

The segment "Central and Eastern Europe" comprises OVB Vermögensberatung A.P.K. Kft. (formerly: OVB Budapest A.P.K. Kft.); Budapest; OVB Allfinanz a.s. Tschechien, Prague; OVB Allfinanz Slovensko s.r.o. Finančne poradenstvo, Bratislava; OVB Allfinanz Polska Spolka Finansowa Sp. z o.o., Warsaw; OVB Allfinanz Romania S.R.L. Cluj; OVB Imofinanz S.R.L., Cluj; OVB Allfinanz Croatia d.o.o., Zagreb; OVB Allfinanz Zastupanje d.o.o., Zagreb; EFCON s.r.o. Tschechien, Brno; EFCON Consulting s.r.o. Slowakei, Bratislava; TOV OVB Allfinanz Ukraine, Kiev, and SC OVB Broker de Pensii Private S.R.L., Cluj.

The segment "Southern and Western Europe" covers the following companies: OVB Allfinanzvermittlungs GmbH, Salzburg; OVB Vermögensberatung (Schweiz) AG, Baar; OVB-Consulenza Patrimoniale SRL, Verona; OVB Allfinanz España S.L., Madrid; OVB (Hellas) Allfinanz Vermittlungs GmbH & Co. KG, Bankprodukte, Athens; OVB Hellas GmbH, Athens; OVB Conseils en patrimoine France sàrl., Strasbourg, and Eurenta Hellas Monoprosopi Eteria Periorismenis Efthynis Asfalistiki Praktores, Athens.

The segment "Corporate Centre" includes OVB Holding AG, Cologne; Nord Soft EDV-Unternehmensberatung GmbH, Horst; Nord Soft Datenservice GmbH, Horst; Informatikai Kft., Budapest; MAC Marketing und Consulting GmbH, Salzburg; Advesto GmbH, Cologne, and EF-CON Insurance Agency GmbH, Vienna.

With the exception of intra-Group balances and transactions, segment income, segment expenses, segment assets, and segment liabilities are determined within each segment prior to the consolidation of liabilities and the elimination of interim results as part of the consolidation process. As far as intra-Group allocations are concerned, an appropriate additional overhead charge is levied on the individual cost items incurred.

VI. OTHER DISCLOSURES RELATING TO THE INTERIM FINANCIAL STATEMENTS

1. Contingent liabilities

The OVB Group has given guarantees and assumed liabilities on behalf of subsidiaries and financial advisors in the ordinary course of business. The associated risks are recognised in other provisions to the extent that they give rise to obligations whose values can be reliably estimated. No material changes have occurred since 31 December 2007.

The Group is currently involved in various legal disputes arising from the ordinary course of business, primarily in connection with the settlement of accounts for brokerage services provided by financial advisors.

Management holds the view that adequate provisions have been created for contingent liabilities arising from guarantees, the assumption of liabilities, and legal disputes, and that these contingencies will not have any material effect on the Group's assets and liabilities.

2. Employees

As of 30 June 2008 the OVB Group had a commercial staff of altogether 470 employees (previous year: 424), 51 of which filled managerial positions (previous year: 41).

3. Related-party transactions

Transactions between the company and its subsidiaries, regarded as related parties, have been eliminated through consolidation and are not discussed in these notes.

As of 30 June 2008, Deutscher Ring Beteiligungsholding GmbH and Deutscher Ring Financial Services GmbH held shares of OVB Holding AG carrying 35.9 percent and 14.2 percent of the voting rights, respectively. These companies belong to the Basler Group, whose parent company is Bâloise Holding AG.

As of 30 June 2008, Volksfürsorge Deutsche Lebensversicherung AG held shares of OVB Holding AG carrying 10.7 percent of the voting rights. This company is part of the Generali Group, whose parent company is AMB Generali Holding AG.

As of 30 June 2008, IDUNA Vereinigte Lebensversicherung aG für Handwerk, Handel und Gewerbe held shares of OVB Holding AG carrying 22.3 percent of the voting rights. This company is part of the SIGNAL IDUNA Group.

OVB has concluded contracts covering the brokerage of financial products with related parties belonging to the Basler Group, the Generali Group, and the SIGNAL IDUNA Group.

The terms and conditions of brokerage contracts concluded with related parties are comparable with the terms and conditions of contracts OVB has concluded with providers of financial products that are not related parties.

Items outstanding at the end of the period are not secured, do not bear interest, and are settled by cash payment. There are no guarantees relating to receivables from or liabilities to related parties.

4. Events after the balance sheet date

No significant events have occurred since 30 June 2008, the closing date for these interim financial statements.

5. Disclosures relating to the Executive Board and the Supervisory Board

Members of the Executive Board of OVB Holding AG as at 30 June 2008:

- Michael Frahnert, Diplom-Kaufmann (Chairman)
- Herr Oskar Heitz, Kaufmann

Regular elections to the Supervisory Board were held at the Annual General Meeting on 3 June 2008. Members of the Supervisory Board of OVB Holding AG are as of 30 June 2008:

- Wolfgang Fauter, Chairman of the Executive Boards of Deutscher Ring insurance companies (Chairman)
- Jens O. Geldmacher, Member of the Executive Boards of Deutscher Ring insurance companies (Deputy Chairman)
- Christian Graf von Bassewitz, Banker (ret.)
- Marlies Hirschberg-Tafel, Member of the Executive Boards of Deutscher Ring insurance companies
- Michael Johnigk, Member of the Executive Board of the SIGNAL IDUNA Group
- Jörn Stapelfeld, Chairman of the Executive Board of Volksfürsorge Holding AG

6. Responsibility statement of the Executive Board

To the best of our knowledge, and in accordance with the applicable reporting principles, the consolidated interim financial statements give a true and fair view of the assets, liabilities, financial position, and profit or loss of the Group, and the consolidated interim management report includes a fair review of the development and performance of the business and the position of the Group, together with a description of the principal opportunities and risks associated with the expected development of the Group for the remaining period of this financial year.

Cologne, 11 August 2008



Michael Frahnert



Oskar Heitz



Financial Calendar

18 November 2008	Results for the third quarter of 2008
31 March 2009	Publication of financial statements 2008
14 May 2009	Results for the first quarter of 2009
12 June 2009	Annual General Meeting, Cologne
13 August 2009	Results for the second quarter of 2009
6 November 2009	Results for the third quarter of 2009

Contact

OVB Holding AG
Investor Relations
Heumarkt 1
50667 Cologne
Tel.: +49 (0) 221/20 15 -288
Fax: +49 (0) 221/20 15 -325
E-Mail: ir@ovb-holding.ag

OVB Holding AG
Press and Public Relations
Heumarkt 1
50667 Cologne
Tel.: +49 (0) 221/20 15 -464
Fax: +49 (0) 221/20 15 -325
E-Mail: presse@ovb-holding.ag



Imprint

Published by

OVB Holding AG
Heumarkt 1 · 50667 Cologne
Tel.: +49 (0) 221/20 15 -0
Fax: +49 (0) 221/20 15 -264
www.ovb.ag

Concept and editing

PvF Investor Relations
Schmidtstraße 51 · 60326 Frankfurt am Main

Design

Sieler Kommunikation und Gestaltung GmbH
Schubertstraße 14 · 60325 Frankfurt am Main

This Interim Report is published in German and English.

© OVB Holding AG, 2008



Financial Service Provider for Europe

Germany

OVB Holding AG
Cologne
www.ovb.ag

OVB Vermögensberatung AG
Cologne
www.ovb.de

Eurenta Holding GmbH
Bonn
www.eurenta.de

France
OVB Conseils en patrimoine
Entzheim
www.ovb.fr

Greece

OVB Hellas EITE & ΣΙΑ E.E.
Athens
www.ovb.gr

Italy
OVB Consulenza Patrimoniale S.r.l.
Verona
www.ovb.it

Croatia
OVB Allfinanz Croatia d.o.o.
Zagreb
www.ovb.hr

Austria
OVB Allfinanzvermittlungs GmbH
Salzburg
www.ovb.at

Poland

OVB Allfinanz Polska Spółka
Warsaw
www.ovb.pl

Romania
OVB Allfinanz Romania
Cluj-Napoca
www.ovb.ro

Switzerland
OVB Vermögensberatung
(Schweiz) AG · Baar
www.ovb-ag.ch

Slovakia
OVB Allfinanz Slovensko, s.r.o.
Bratislava 25
www.ovb.sk

Spain

OVB Allfinanz España S.L.
Madrid
www.ovb.es

Czech Republic
OVB Allfinanz, a.s.
Praha 4 – Michle
www.ovb.cz

Ukraine
TOV OVB Allfinanz Ukraine
Kiev
www.ovb.ua

Hungary
OVB Vermögensberatung Kft.
Budapest
www.ovb.hu

